



CAN-AM SPYDER

Dear loyal Can-Am Spyder owners,

The Can-Am Spyder team would like to take a moment to thank you for all that you do. From rallying around the thrill of riding a Can-Am Spyder to giving back to communities and causes, we are fortunate every day to have you as part of the Can-Am Spyder brand. We would not be where we are without you, so thank you!

Please see below for updates on several key community and owner-driven activities.

Announcing the Can-Am Spyder 10th Anniversary Owners' Event in 2017

We are planning a major owners' event in Valcourt, Quebec, Canada, in 2017 for the Can-Am Spyder 10th Anniversary Celebration! Many of you have already made the voyage to the place where your Can-Am Spyder was born, and we hope to see you here again. Stay tuned for additional information.

New Format for the Annual Owners' Event

In lieu of one North American owners' event in 2015, BRP will **sponsor seven separate Can-Am Spyder events**. Each of the seven selected events will receive sponsorship dollars from BRP to help create even better experiences for attendees and reach more Spyder riders where they ride.

We need one simple thing from you – help us identify all of the events for consideration!

- Event organizers: please submit your event by [clicking here](#) and fill out the brief form. **Please submit no later than Wednesday, Feb. 25, at 12 pm ET.**

If you are not an event organizer but want to make sure your event is considered, please reach out to your event organizer and urge them to submit! Based on submissions, BRP will then select the seven events.

“Spyder Ryder Feast and Fun” Owners' Event Returns to Daytona Bike Week

We are pleased to announce the return of the “Spyder Ryder Feast and Fun” owners' event at the Can-Am Spyder demo site at Daytona Bike Week on Saturday, March 14. BRP will treat attendees with a catered lunch, a commemorative event pin and a pass to ride on Daytona International Speedway. Registrations will open on Facebook Feb. 10. The event will be limited to the first 200 registrants.

Can-Am Spyder Helping Raise Funds for Road Warrior Foundation

We want to remind you of BRP's exciting partnership with the Road Warrior Foundation (RWF). BRP and Can-Am Spyder are helping to raise funds via charity rides, and we want you to join! [Click here](#) to learn more or set up a ride. If you have any questions, please email Brian Manning at brian.manning@brp.com.

Cheers from the Can-Am Spyder team!

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